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CSSI presents “9 months to ROI” at AIIM International Conference in Boston

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A typical mid-to-large-sized company that uses technology to eliminate paper-based business processes can recoup the investment in less than nine months. That was the message presented by Daniel Gasteiger of Computer Support Services, Inc. (CSSI), at the AIIM 2007 International Conference and Expo, held in Boston from April 17 to April 19.

Gasteiger described the traditional movement of paper that relates to paying for items purchased by a business. He highlighted many liabilities associated with processing paper: inaccuracies in accounting, delays in gathering approvals, missed early-pay discounts, costs for warehousing the documents, and risk in the event of disasters such as fires and floods. Gasteiger explained that from receipt of an invoice until the invoice is paid, a company spends anywhere from \$12 to \$30 to handle it.

Then Gasteiger described the advantages of converting paper into electronic format and replacing paper-based processes with electronic alternatives. Attendees learned that high-speed scanners can capture images of papers (invoices, for example), extraction software can read information from the images (invoice dates, totals, vendor names), “workflow” software can move information for review and approval via computer, and content management software can store the information for instant retrieval by any authorized user.

A complete electronic invoice-processing system can increase the accuracy of a company’s accounting data, decrease the number of employees supporting the process, free up storage space, and satisfy government regulatory requirements. Gasteiger acknowledged that such a system typically has a big price tag, but reported that companies have recovered their investments in as few as three months.

CSSI’s guest at AIIM, Duncan Scott, is the IT Director for Premier Medical Associates (PMA) of Pittsburg. Scott shared his company’s frustrations with traditional paper-based invoice processing, and offered insights about implementing an electronic alternative.

CSSI is an industry leader in integrating content management technologies into corporate accounting systems. Their premier product, GPx incorporates document scanning, data-extraction, workflow, and document storage and retrieval into Microsoft Dynamics GP accounting software.

AIIM, the international authority on enterprise content management (ECM), is an association of companies that provide or use technologies to capture, manage, store, preserve, and deliver content and documents related to organizational processes such as Accounting, Purchasing, Human Resource Management, and Requisition processing.

For more information, please contact Shirley Brough or CSSI at info@cssi-pa.com.



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ABOUT COMPUTER SUPPORT SERVICES, INC

CSSI provides IT products and services including network infrastructure installation and maintenance, database applications, Microsoft Dynamics™ GP accounting sales and support, and custom software development. CSSI delivers bar code and RFID solutions, and sells labels to support their bar code customers. This full-service Microsoft® Gold Certified Partner has offered practical IT solutions for businesses throughout Central Pennsylvania since 1973.

ABOUT AIIM – Association for Information and Image Management

Founded in 1943, AIIM's original name was the National Microfilm Association. AIIM is the leading non-profit organization focused on helping users to understand the challenges associated with managing documents, content, records, and business processes. Today, AIIM is international in scope, independent, and implementation-focused. AIIM's membership represents the entire ECM industry - including users, suppliers, and the channel. (www.aiim.org)

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